

Social Experimentation for Active Aging

Outline Template for Local Mapping/Base line report in the Active Age-Social experimentation project

Context

The overall aim of this proposal addresses the social needs of older people by seeking to improve social policy in relation to the social and economic activation of older people who are not being reached by current policy measures.

The project has the following objectives:

- To undertake four pilot social experimentation action research evaluation based small scale interventions in four locations in 3 member states (Prague(Czech Republic); Edinburgh(semi-independent region of Scotland),Maribor(Slovenia) and Herefordshire(UK) to generate possible improvements to current policy .These social experimentation action research pilots will have the common key features:
 - Establishment of a Local Action Research Group(LARG) in each of the four locations. Key players in these LARG's have already agreed to take part. Letters of commitment from local authorities, ESF managing authorities, NGO's, employment services are attached as additional documents to this application. These LARG's are multi-sectoral and multi-level governance in make-up.
 - Each LARG also has identified a local evaluator. In all cases these are researchers/evaluators with established track record.
 - Each LARG will undertake the following key actions:
 - Undertake a base line study which captures the current policy context in the targeted areas and its impact on the targeted group
 - Implement a small scale social experimentation which is action research based .This will have a key features of having user involvement as a key element in the research/evaluation methodology
 - Produce a local evaluation report which covers the evaluation of the local social experimentation and makes recommendations in relation to implications for policy in relation to the target group
 - Participate in a transnational programme to develop a transferable methodology and framework for evaluating social experimentation actions.
 - Undertake local/regional /national dissemination
 - To undertake a transnational exchange and development programme. The goals of the programme are:
 - To develop a transferable methodology and framework for evaluating social experimentation actions.
 - To support mutual learning and capacity building

Lead partner:
**Edinburgh
Chamber of
Commerce
(UK)**

PISCES WM (UK)

*Research
Institute for
Labor and Social
Affairs (CZ)*

*Economic
Institute Maribor
(SL)*

*The Association
of Societies for
Social
Gerontology of
the Republic of
Slovenia (SL)*

*With the support
of QeC-ERAN*



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- To realise these two goals the transnational exchange and development programme has the following key elements:
 - Three transnational workshops which will bring together members of the four LARG's, including the local evaluators and LARG co-ordinators. The first workshop would centre on developing a shared methodology and framework for evaluating the four social experimentation actions. This would be "tested" at local/regional level. The second transitional workshop would bring together the same delegates in order to share issues and lessons emerging for the social experiment actions and their evaluations. The final workshop would bring together the same delegates to share their draft evaluation reports and implications for policy emerging.
 - One transnational dissemination conference to ensure that the outcomes of the project are widely shared especially targeting EU institutions and EU networks connected to the policy issue(s).
 - The process would be supported by a transnational evaluator who would also work as a "co-ordinator " for the local evaluators and establish a series of web-based and telephonic discussions between them in relation to preparing materials for the transnational programme

The Outline Template

OVERALL GOAL

The objective of this local mapping/base line study is to obtain an overview on the current situation in each city/region in relation to older people and active inclusion ,through employment, micro-enterprise or participation in social life . **(NB: The focus will reflect the goals of the local pilot actions)**

OVERVIEW OF CONTENTS

1. Identification of key trends and issues at regional/city level on active inclusion for older people supported by figures and breakdown (when available) by gender, age, socio-economic status and ethnicity/nationality
2. Identification of current actions/services provided and needs met in relation to the goals of the local pilot action.
3. Priority needs that are not covered by the services provided: gaps in terms of particular types of services

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LOCAL MAPPING/BASE LINE STUDY OUTLINE TEMPLATE

Partner	
Name of author	
Date	
<p>Summary: the current situation and main issues, key trends related to active inclusion and older people in your “region” supported by figures and breakdowns by age, gender, socio-economic status, and ethnicity/nationality (6-8 pages maximum)</p>	
<p>Outline of proposed local pilot action(3-4 pages maximum)</p>	
<p>What are the current actions undertaken/services provided to meet the needs of older people in relation to the “theme” of the pilot action? This should provide a short overview of the broader (national/EU) policy context as well as “compendium” of actions and key organisational players at “regional level”. It would be good to incorporate actions funded through EU structural funds(ERDF/ESF)(10-12 pages)</p>	
<p>What are the “limitations” of current actions/policy which have been identified by available evaluations /feedback data? (2-3 pages)</p>	



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How are older “users” involved in relation to the development /evaluation of current services and policies(2-3 pages)
What are the priority needs not met by these services/actions?(1-2 pages)
Other comments
Sources
Please list the materials you used to write this report with links where appropriate

CALENDAR OF WORK

30 APRIL	Name and contact of the designated person to conduct local mapping/base line
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	report
27-28 MAY	Partners will share first “drafts” at the workshop in Prague
30 JUNE	Final Version completed

Haroon Saad
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